

# “How to Stay Safe in the Heat: Water, Shade, and Rest”

KOSHA launches a joint campaign with Emart in the bottled water section of Emart stores



- The Korea Occupational Safety and Health Agency(KOSHA) has launched a joint campaign with Emart, a leading retailer in Korea, to inform the public of the dangers of scorching summer heatwaves and prevent industrial accidents.
- KOSHA and Emart will step up their efforts to increase safety awareness by installing signboards that read “Water, Shade and Rest,” the three rules for staying safe during extreme heat, at the bottled water section of Emart stores where consumers flock in summer, and by posting a message of good safety practices on the wrapping of bottled water bundles.



Signboards with slogan for preventing heat injuries



Printed message on bottled water wrapping

> The joint campaign will run through August 20. Emart and its affiliated “No Brand” stores across the nation will produce and sell a limited run of water bottles in bundles with a safe practices message on the wrapping.

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- Dr. Ahn, Jong Ju, the President of KOSHA said “Running a joint campaign at supermarkets frequently visited by workers and citizens will serve as an important opportunity to raise safety awareness about heat wave prevention.” He added, “KOSHA will help safety culture take firm root at workplaces and among the public through various collaborations.”

