

“Safety, it’ s your Right,” Slogan Unveils

KOSHA adopts resolution for new slogan at the meeting of heads of organizations

- KOSHA hosted the meeting of heads of affiliated organizations in Daejeon on January 30th and subsequently announced its new slogan, “Safety, it’ s your right” in order to promote safety culture throughout our society.

❖ Meeting of Heads of Nation-wide Affiliated Organizations (the 2nd meeting)

- Date & Place: 10:00am on January 30, 2019 (Wednesday) at Sunshine Hotel in Daejeon
- Attended by: President of KOSHA and over 50 heads of organizations

- The slogan, “Safety, it’ s your right” was developed in order to emphasize the fact that safety is a basic and nondiscriminatory right which all working people ought to exercise regardless of their nationality and gender or whether they represent principal contractor or subcontractor as well as to promote everyone to participate for the purpose of securing a right to safety.
- Through this new slogan, it is designed to educate business owners that safety is not an option or consideration but responsibility which they are obligated to fulfill and workers that safety is their right to demand at workplaces.
- Moreover, the slogan accentuates that safety is a culture which can be only completed through participations by general public and everyone needs to make efforts and take part in to secure safety in our society.



<New Slogan, "Safety, it's your Right.">

- The logo of the slogan basically depicts that safety and right go hand-in-hand as one, and the gold color symbolizes a 'golden rule' to procure safety.
 - The curves on the left and right side describe that it is necessary to ensure cooperation between business owners and workers as well as procurement of safety and health at industrial sites as a prerequisite to make workplaces safer.
- The KOSHA plans to extensively promote such awareness by forming society-wide consensus through various media outlets, including TV's and radios, in conjunction with the recently wholly amended Occupational Safety and Health Act.
- Meanwhile, at the meeting of heads of affiliated organizations, attendees discussed management measures for major occupational accident prevention projects which are to be implemented by the KOSHA this year aiming to reduce fatal accident casualties.
- Park, Doo Yong, the President of KOSHA noted at the meeting, "Although safety is a basic right for all working people to deservedly exercise, the right has rather been somewhat neglected at workplaces in the past."
- "The KOSHA will take the lead to promote safety awareness

asserting the fact that safety is a basic right for everyone to practice at any time anywhere with the latest announcement of new slogan,” Park said.

